

EXHIBIT 1854

Apple Inc. Compensation Committee

August 5, 2009

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1854.1

EXHIBIT 1854

Deponent Burneister

Date 3-15-13

Gina V. Carbone, CSR

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231APPLE100673

Projected FY09 Bonus Plan Results

.	[REDACTED]
.	[REDACTED]
.	[REDACTED]
.	[REDACTED]

Information Item

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1854.2

EQUITY PLAN UPDATE

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Information Item

[REDACTED]

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1854.3

Proposed FY10 Equity Compensation Plan

• [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

[REDACTED]

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1854.4

Proposed FY10 Annual Grant Guidelines

[REDACTED]

[REDACTED]

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18545

Proposed FY10 New Hire and Promotion Grant

[REDACTED]

[REDACTED]

[REDACTED]

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1854.6

Proposed FY10 Merit Increase Program

- Competitive data indicates that half of all high technology companies are planning a merit increase with an average budget of 3.25 percent



- Executive Management supports this recommendation and believes it is important to recognize and reward all employees for their hard work and contribution to the Company's overall success

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Proposed Peer Group for FY09 Executive Compensation Review (non-Retail)

[REDACTED]

1. *Journal of the American Medical Association*, 1997; 277: 103-107.

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1854.8

Proposed Peer Group for FY09 Executive Compensation Review (Retail)

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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1854.9